

ISSUES/DESCRIPTIONS REPORT

1st Quarter 2012

WBZ-TV Boston

WBZ-TV Boston, MA
Quarterly Issues/Program List
CBS Television Licenses LCC

January 1, 2012 through March 31, 2012

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained community issues during the preceding three-month period.

WBZ-TV broadcasts both locally produced and network programming. Although we include primarily local programs herein, WBZ-TV broadcasts several network programs, including Face The Nation, 60 Minutes, and 48 Hours, which we believe also serve community needs and interests.

PROGRAM INDEX

<u>I-Team Reports</u> – Reporters Kathy Curran and Joe Shortsleeve provide an investigative look at major institutions and events within the viewing area. Issues related to government, politics, business, finance, corruption, and crime are explored in-depth during the station's newscasts. Duration: range from two minutes to four minutes. Air: Monday - Friday, 6pm and 11pm.

<u>Healthwatch</u> – Medical reports on recent developments and potential treatments in medicine. Duration: one minute and thirty seconds. Air: Monday - Friday, 5pm and 6pm.

<u>"Centro"</u> – Regularly scheduled news interview broadcast segment providing an indepth exploration of issues concerning the Latino community with host Yadires Nova-Salcedo. Duration: four minutes and thirty seconds. Air: Saturday, 7:50am.

<u>Keller At Large</u> – Political Analyst Jon Keller interviews local politicians and community leaders to create dialogue about current events and issues of importance to New England citizens. Duration: eight minutes. Air: Sunday, 8:45am.

- "Wednesday's Child" News anchor Jack Williams is successfully increasing public awareness of the needs of children waiting for adoptive families. These children are primarily school-aged children, children of color of all ages, sibling groups and children who face intellectual, physical or emotional challenges. Duration: 2-3 minutes. Air: Wednesday, 6pm.
- "What's in Our Community" A 4-minute feature segment that airs within the 30-minute "What's in Store" program. "What's in Store" is a half hour program that highlights businesses and entrepreneurs in the region and airs some Saturdays at 11:35pm or Sundays at 11am. The "What's in Our Community" piece features the outstanding work of a local charity and/or community outreach organization. Duration: 4-minutes within thirty-minute program.

I-Team

- 1/6/12: The I-Team reports after a significant amount of negative publicity following Lt. Governor Tim Murray's early morning November crash, Murray has hired a public relations firm that specializes in crisis communications.
- 1/26/12: The I-Team reports three guns have disappeared from the evidence locker inside the clerk's office in Chelsea. The clerk magistrate has been reassigned while an internal audit gets underway.
- 1/27/12: The I-Team's Kathy Curran reports the future of a case against a reputed gang member is now in doubt after evidence was stolen from the Chelsea court.
- 1/30/12: The I-Team reports colleges and hospitals do not have to pay property tax. Boston's new voluntary payment plan is targeting the largest and wealthiest tax exempt institutions in the city. The I-Team's Joe Shortsleeve recently found that 18 of the 45 largest nonprofits targeted by the city have not yet sent a check.
- 2/2/12: The I-Team's Kathy Curran reports a local self-proclaimed entrepreneur has been hiring employees, but not paying them. After more digging the I-Team found this was not the first time he has ripped off employees.
- 2/3/12: The I-Team reports criminals are increasingly using storage facilities as havens for illegal activities, knowing police will have a hard time tracking them down.
- 2/6/12: The I-Team's Joe Shortsleeve reports people with no regard for the community around them have been sneaking into neighborhoods and dumping all kids of trash. Hidden video cameras are now being used to catch the perpetrators in the act.
- 2/13/12: The I-Team talked with employees in the Essex County Sheriff's Department who say it is an unwritten rule that employees must contribute to Sheriff's Cousins' campaign fund or they will not get promoted.

- 2/20/12: The I-Team's Joe Shortsleeve reports terrorists see the Canada-United States border as their land of opportunity to enter the United States through the unsecured stretch spanning five thousand miles.
- 2/21/12: The I-Team reports taxpayers are picking up the tab for the lease on the Commissioner of Higher Education's Chevy Hybrid along with the cost of gas and tolls.
- 2/23/12: The I-Team's Kathy Curran has learned that of the hundreds of doctors who settle malpractice claims, almost none are held accountable by the state board tasked with protecting the public from substandard medical treatment.
- 3/5/12: Two years after The I-Team first highlighted problems with the General Chemical plant in Framingham, Joe Shortsleeve has now learned there are very serious concerns about possible contamination of drinking water wells in Sherborn.
- 3/14/12: The I-Team reports a veteran MBTA police officer has been suspended for sexual assault and could face criminal charges.
- 3/29/12: The I-Team's Kathy Curran reports the U.S. Army's Criminal Investigation Command is probing an allegation of rape against Joseph Carter, the highest ranking officer in the Massachusetts National Guard.
- 3/30/12: The I-Team reports a man who was with General Joseph Carter on the night in question remembers the victim, but cannot discuss the case because he is being questioned by federal investigators.

Healthwatch

- 1/2/12: Healthwatch reports sleep apnea in children can cause other health issues. Additionally, Healthwatch reports the National Cancer Institute is launching program where it sends texts to encourage teens who are trying to quit smoking.
- 1/3/12: Healthwatch reports several states are seeing a shortage of ADHD drugs because companies are not producing enough to keep up with demand.
- 1/4/12: Healthwatch reports rates for lung, breast and prostate cancer are down, but cases of pancreatic and other obesity-related cancers are on rise. Healthwatch also reports a new study finds weight loss surgery helps reduce the risk for heart disease and diabetes. Additionally, Healthwatch reports a new study finds preschoolers who attend day care often don't get enough exercise partly due to focus on classroom activities.
- 1/5/12: Healthwatch reports a new study finds that taking aspirin can increase the risk of blindness. Healthwatch also reports Boston researchers are set to begin testing a new HIV vaccine on humans. Additionally, Healthwatch reports a new study finds 1 in every

- 30 babies now is a twin due to advance maternal age and the increased use of fertility treatments
- 1/6/12: Healthwatch reports a new study finds that moderate exercise can help reduce the risk of colds but strenuous exercise such as running marathons increases the risk of developing upper respiratory infections. Additionally, Healthwatch reports drinking red wine can help lower a woman's risk of breast cancer and exercise can help students get better grades.
- 1/8/12: Healthtwatch reports more people are using fitness apps to help them get into or stay in shape.
- 1/9/12: Healthwatch reports Novartis is recalling Excedrin, Bufferin, Gas-X and No-Doz because some bottles may contain the wrong pills.
- 1/10/12: Healthwatch reports a Harvard study finds that nicotine patches and gum are not effective in easing cravings.
- 1/11/12: Healthwatch reports an FDA panel is meeting to decide whether to approve a new treatment which uses magnetic beads to treat acid reflux.
- 1/12/12: Healthwatch reports genetic mutations can raise the risk of prostate cancer. Additionally, Healthwatch reports the government is banning orange juice imported from foreign countries because it could contain fungicide.
- 1/13/12: Healthwatch reports a new study found that many babies who have trouble sleeping suffer from persistent sleep problems as they get older.
- 1/16/12: Healthwatch reports a new study finds eating a lot of red meat can raise the risk of pancreatic cancer. Healthwatch also reports a new study finds that gastric banding is not as effective as and has a higher risk of complications than gastric bypass.
- 1/17/12: Healthwatch reports the government is launching a new plan to help diagnose and treat Alzheimer's earlier and provide support for caregivers.
- 1/18/12: Healthwatch reports a new study finds older women may not need to undergo bone density testing as often as currently recommended.
- 1/20/12: Healthwatch reports a new study finds that people who suffer from insomnia have a higher risk of anxiety, depression, heart failure and death. Additionally, Healthwatch reports the city of Boston is launching a new website to help people lose weight.
- 1/23/12: Healthwatch reports researchers at Children's Hospital may have discovered a new test that can diagnose dyslexia in children even before they can read. Healthwatch

- also reports a new study in Pediatrics found that only 1/4 of Massachusetts kids studied wear sunscreen.
- 1/25/12: Healthwatch reports an anti-rejection drug has been found to stimulate immune cells that can fight cancer cells. Additionally, Healthwatch reports the government is launching an effort to make school lunches healthier with less fat and calories.
- 1/26/12: Healthwatch reports a new article suggests that doing yoga may actually cause injuries. Healthwatch also reports a Mass. company has developed a new product that allows users to inhale caffeine.
- 1/27/12: Healthwatch reports the CDC is reporting low numbers of flu cases so far this year.
- 2/1/12: Healthwatch reports the FDA has approved the first drug, which was developed by Vertex, to treat the root cause of cystic fibrosis. Also, Healthwatch reports a new study finds that 25% of women who undergo a partial mastectomy end up needing more surgery later. Additionally, Healthwatch reports a new report in "Nature" says sugar is as addictive and dangerous as alcohol and tobacco and should be regulated.
- 2/3/12: Healthwatch reports local hospitals in the Metrowest are seeing an increase in norovirus cases and are taking precautions to prevent it from spreading.
- 2/6/12: Healthwatch reports doctors have developed a new robotic surgical technique to help open the airway to treat sleep apnea patients.
- 2/7/12: Healthwatch reports a new sleep center is helping parents train their babies to put themselves to sleep.
- 2/8/12: Healthwatch reports Indiana health officials say there are four confirmed or suspected measles cases following exposure to an infected patient at the Super Bowl and issue a warning to people who were at Super Bowl Village on 2/3 to be on the lookout for possible symptoms. Additionally, Healthwatch reports experts are warning the overuse of technology can pose health risks, such as sleep deprivation, vision and hearing problems and neck and other repetitive stress injuries.
- 2/10/12: Healthwatch reports a new Brigham & Women's study finds that one in twenty Americans over the age of 50 now have artificial knees. Healthwatch also reports a new study finds people who drink soda have a higher risk of asthma and COPD. Additionally, Healthwatch reports new "smart lenses" can help people see better and improve vision.
- 2/13/12: Healthwatch reports a new study finds that older people who consume more than 2,100 calories a day have a higher risk of memory problems and Alzheimer's. Additionally, Healthwatch reports state lawmakers are holding a hearing on the local prescription drug shortages and how they are affecting patients.

- 2/14/12: Healthwatch reports Indiana health officials are now confirming at least 13 measles cases following exposure at the Super Bowl. Healthwatch also reports doctors at Brigham and Women's are trying to develop a new technique that will help donor hearts last longer.
- 2/15/12: Healthwatch reports a new study finds that talk therapy can help ease hot flashes in breast cancer patients who are undergoing chemotherapy. Additionally, Healthwatch reports people who have chronic sleep problems are more likely to develop memory problems and the brain plaques that cause Alzheimer's. Healthwatch also reports a new study finds lead in 400 popular brands of lipstick.
- 2/16/12: Healthwatch reports researchers at MIT are developing a microchip to help deliver drugs to patients.
- 2/17/12: Healthwatch reports more than 500,000 doses of infant Tylenol are being recalled due to possible problems with dosing. Additionally, Healthwatch reports experts say eating certain foods such as strawberries and cheese can help keep your teeth white.
- 2/19/12: Healthwatch reports the FDA is reviewing the safety of the inhalable caffeine Aeroshot, which was developed by a Harvard professor.
- 2/20/12: Healthwatch reports a new study by Brigham and Women's finds that women who have migraines have a higher risk of depression and women who suffer preeclampsia during pregnancy are more likely to later develop heart disease.
- 2/21/12: Healthwatch reports a new study finds that 42% of women don't experience chest pain when having a heart attack so women are more likely to die of heart attacks than men because they don't realize they're having a heart attack.
- 2/22/12: Healthwatch reports the warm weather is causing tick activity to continue even in winter. Also, Healthwatch reports the FDA is reconsidering approving the diet drug QNexa, which was rejected in 2010.
- 2/27/12: Healthwatch reports researchers at Mass General have discovered that stem cells taken from women of reproductive age can produce eggs. Additionally, Healthwatch reports the American Academy of Pediatrics is now recommending the HPV vaccine for boys as well as girls. Healthwatch also reports a new study finds that rosemary oil can help make your brain function better.
- 2/28/12: Healthwatch reports a new study finds that people who take sleeping pills are four and a half times more likely to die prematurely and have a higher risk of cancer.
- 3/1/12: Healthwatch reports how companies will begin placing nutritional information on raw meat and other products.

- 3/5/12: Healthwatch reports how children who snore have a higher risk of behavioral problems due to a lack of adequate sleep. Additionally, Healthwatch reports women who have headaches report having a lower sex drive.
- 3/7/12: Healthwatch reports more dentists are giving patients health screenings during visits. Healthwatch also reports a new study shows that public smoking bans can help lower the rate of early deliveries by ten percent.
- 3/8/12: Healthwatch reports a US Surgeon General study finds Americans need to do more to help curb teen smoking rates such as instituting tax increases and more regulations and more anti-smoking campaigns.
- 3/9/12: Healthwatch reports how personal trainers are now trying to help people exercise the muscles they use the most in everyday life depending on their lifestyle or profession to help prevent injuries.
- 3/12/12: Healthwatch reports a new Harvard study finds that drinking a soda a day can increase the risk of heart disease by twenty percent. Additionally, Healthwatch reports a new study finds that people are ten percent more likely to suffer heart attacks after we return to daylight savings.
- 3/13/12: Healthwatch reports a new study by the Alliance For A Healthy Tomorrow finds that many jewelry items contain potentially toxic chemicals such as lead, mercury and cadmium.
- 3/14/12: Healthwatch reports a new task force is now recommending healthy women have pap smears every three years instead of annually to lower the risk of false positives and unnecessary procedures.
- 3/15/12: Healthwatch reports the CDC is launching some new graphic anti-smoking ads featuring patients who have suffered smoking-related illnesses.
- 3/16/12: Healthwatch reports a growing number of cancer patients are turning to aromatherapy, yoga and meditation to help ease pain and side effects of treatment.
- 3/19/12: Healthwatch reports Los Angeles surgeons have performed an operation to treat a rare hearing disorder.
- 3/21/12: Healthwatch reports experts have issued new guidelines discouraging the use of antibiotics for sinus infections saying it doesn't help in many cases. Additionally, Healthwatch reports a new study finds taking aspirin daily can lower the risk of cancer by fifteen percent. Also, Healthwatch reports ibuprofen may help ease altitude sickness.
- 3/22/12: Healthwatch reports more kids are using personal trainers to help them stay in shape and learn healthy habits.

- 3/23/12: Healthwatch reports researchers are testing a new device which helps expand breast tissue to prepare women for breast reconstruction surgery.
- 3/26/12: Healthwatch reports certain ingredients in lotions and other skin care products may cause irritation, acne and other problems. Additionally, Healthwatch reports a new study finds that undergoing gastric bypass can help reverse diabetes in obese patients.
- 3/28/12: Healthwatch reports a new laser treatment approved by the FDA called Cellulaze may help reduce cellulite.
- 3/29/12: Healthwatch reports a new study from Centers for Disease Control finds that 1 in 88 children are now diagnosed with autism, and that the rate is up twenty-five percent since 2006.
- 3/30/12: Healthwatch reports the FDA has decided not to ban BPA from products.

Centro

- 1/21/12: WBZ's Yadires Nova-Salcedo talks with Dr. Alberto Pinzon Ardila of the non-profit Epilepsy Advocate campaign about the group's effort to raise awareness in the Latino community about epilepsy and the best treatments for the disease.
- 1/28/12: WBZ's Yadires Nova-Salcedo talks with Wayne Ysaguirre, President/CEO of Associated Early Care & Education (AECE), about how the non-profit organization is making a big difference in the lives of many Latino children by investing in school readiness, promoting healthy development, and strengthening families.
- 2/4/12: WBZ's Yadires Nova-Salcedo talks with Vania Calderon, Founder and President of Emerging Remarkable Arts & Cultural Community Center (ERACCC), about the goal of the non-profit organization to promote and support arts and cultural programs in order to raise strong, confident, caring and successful people.
- 2/11/12: WBZ's Yadires Nova-Salcedo talks with retired Boston Police Superintendent Rafael Ruiz, who came to the United States in 1971 from the Dominican Republic and served the city of Boston for 32 years.
- 2/18/12: WBZ's Yadires Nova-Salcedo talks with Juan Valerio from the non-profit organization FUNDOARCU about two local events celebrating the 168th anniversary of the Dominican Republic's independence. The mission of FUNDOARCU is to preserve the Dominica Republic's art, culture, and traditions.
- 2/25/12: WBZ's Yadires Nova-Salcedo talks with Reverend Ronald Stephenson, founding President of the Greater Boston Sickle Cell Disease Association (GBSCDA), about finding a cure for Sickle cell disease.

- 3/3/12: WBZ's Yadires Nova-Salcedo talks with Jim Cote, Director of Northeast Operations for The Foundation for Financial Education, about the non-profit's mission to spread financial literacy and how this foundation is now making a direct impact in Boston educating our community, including many Latinos.
- 3/10/12: WBZ's Yadires Nova-Salcedo talks with Rosette Martinez, VP of Community Relations for The South End Community Health Center in Boston, about the different services the SECHC offers and how you or someone you know can benefit from them.
- 3/17/12: WBZ's Yadires Nova-Salcedo talks with ABCD Financial Futures Initiative Director Vernette Allen about the Earned Income Tax Credit program, which can help you file your taxes for free and possibly get you a larger return.
- 3/24/12: WBZ's Yadires Nova-Salcedo talks with Gloria Pascual, Caregiver Homes Boston Branch Manager, about a state-wide program called "Adult Foster Care" that pays family members and also provides them with training so they can keep their parents at home versus a nursing home.
- 3/31/12: WBZ's Yadires Nova-Salcedo talks with Daniel Cullinane of Action for Boston Community Development Agency about ABCD's SummerWorks, a summer jobs program in Boston designed to keep kids off the street and help them earn some extra money.

Keller At Large

- 1/1/12: WBZ's Jon Keller interviews US Sen. Scott Brown (R-Massachusetts) discussing job creation, partisan division in Washington, and his race for re-election.
- 1/8/12: WBZ's Jon Keller interviews Lauren Leamanczyk, WBZ New Hampshire bureau chief, discussing the issues and personalities in the upcoming NH presidential primary.
- 1/15:/12 WBZ's Jon Keller interviews Glen Johnson, Boston.com political editor, analyzing the results of the NH primary.
- 1/22/12: WBZ's Jon Keller interviews Don Khoury, body language expert, analyzing the non-verbal communication of presidential and US Senate candidates.
- 1/29/12: WBZ's Jon Keller interviews Gerry Leone, District Attorney for Middlesex County, discussing domestic and dating violence, crime prevention efforts, and the push for tougher mandatory sentences for repeat criminal offenders.
- 2/5/12: WBZ's Jon Keller interviews Richard Davey, state transportation secretary, discussing the financial problems of the MBTA and possible solutions.

- 2/12/12: WBZ's Jon Keller interviews Martha Coakley (D-Attorney General) on her foreclosure settlement with banks, the legal future of health care reform, and her political future
- 2/19/12: WBZ's Jon Keller interviews Glen Johnson, political editor of Boston.com, analyzing the latest developments in the presidential and US Senate race.
- 2/26/12: WBZ's Jon Keller interviews Sean Bielat, Republican candidate for Congress in the 4th congressional district, discussing the economic issues facing the district and the potential impact of military spending cuts.
- 3/4/12: WBZ's Jon Keller interviews Bob Maginn, chairman, Mass. Republican Party, discussing the state of the party, efforts to recruit congressional candidates, and the performance in office of former Gov. Mitt Romney.
- 3/11/12: WBZ's Jon Keller interviews Joe Mathieu, WBZ News anchor, analyzing the presidential and US Senate races.
- 3/18/12: WBZ's Jon Keller interviews Chris Faraone, Boston Phoenix reporter and author of "99 Nights with the 99%," discussing the Occupy movement, its impact on our politics and its future.
- 3/25/12: WBZ's Jon Keller interviews Tom Menino, mayor of Boston, discussing his push for school reform, and the not guilty verdict in the Mattapan Massacre trial and its impact on crime prevention efforts in Boston.

What's in Our Community?

- 2/18/12: What's in Our Community highlights the "Partnership at Drug Free Dot Org. Volunteer parent ambassador Paul Kusiak discusses how the organization helps parents prevent, intervene, and find treatment for children who need it.
- 3/19/12: What's in Our Community highlights "Artists for Humanity," an organization that has been empowering and eploying teens in an intensive program of arts, creativity, and enterprise. Erica Corsano (of the host commit) and Mikey Guadarrama (digital media mentor at AFH) discuss how kids in the community benefit form Artists for Humanity and their signature event The Greatest Party of Earth.
- 3/25/12: What's in Our Community highlights the "Emma L. Bowen Foundation," which has been preparing minority youth for careers in media. Shauna Bennett (senior at Harvard University) and Jesus Tapia (sophomore at Boston College) discuss how they have benefitted from the foundation and how other students can benefit as well.

This Quarterly Issues/Program List was placed in the Public File on Monday, April 10, 2012 by Christine Ferrara, Program Director.